

Susan Toffler is a leader in the field of communications strategy and consulting with more than 25 years of booking guests for CNN, ABC News Nightline and Good Morning America, and a decade of working with the nations top CEOs on messaging, training, crisis strategy, coaching and broadcast placement. She is twice nominated for the Daytime Emmy Award for “Best Talk Show,” CNN & Company.



As founder and CEO of Susan Toffler Media Strategies, Susan creates communications strategy plans for clients and delivers placement on national and local TV, print, on radio and online. Through her vast network, Susan assembles top-notch teams to work with the nation’s largest corporations, prominent individuals and celebrities, non-profits and start-ups. Her client list includes PwC, [LeanIn.Org](https://leanin.org), SurveyMonkey, General Motors, Hilton Worldwide, Intel, Mercedes Benz, Boys and Girls Clubs of America, Saudi Prince Alwaleed bin Talal, Aira (AI adaptive technology for the vision-impaired,) Florida Education Association (campaign against guns in schools after Parkland), and Turn Around Arts and NAMM for the importance of arts and music education in schools.

Susan is a founding board member of the Hope for Henry Foundation, an organization reinventing hospital care for seriously-ill children and their families.